



HOLLY SINCLAIR

CONTENT
MARKETER

PERSONAL SUMMARY

I am a curious and adaptable writer with extensive range and a talent for synthesizing information, bringing authenticity to both creative and marketing content, and educating readers.

CORE SKILLS

Writing and editing
SEO best practices
Storytelling
Research
Teaching and mentoring
Creative, big-picture thinking
Attention to detail
Basic WordPress & project management software
Social media

CONTACT DETAILS

Address: 5136 Heege Rd
St. Louis, MO 63123
Email: hollysinc@gmail.com
Portfolio: www.mssinsin.blog
LinkedIn: @sinclair2477



WORK HISTORY

Copywriter

Seafoam Media; Influence & Co. | SEPT 2016
- PRESENT

- Research content ideas, develop content marketing strategy, achieve message continuity across channels, and write engaging copy for clients across industries.

Teacher

Secondary schools in Phoenix & St. Louis |
AUG 2006 - APR 2017

- Designed curriculum and taught English and composition to students from 6th grade to university level at institutions that included James Sandoval Preparatory Academy and Maryville University.

Knowledge Base Editor

Charles Schwab | MAY 2001 - JULY 2006

- Managed a database of approximately 1,300 client correspondence articles, writing new pieces as business needs arose and editing content regularly to ensure accuracy and quality.



ACADEMIC HISTORY

University of Vermont

Postgraduate Certificate | JUNE 2020
Certificate in Digital Marketing Fundamentals

Arizona State University

Master of Fine Arts - Creative Writing | AUG
2002 - MAY 2006

Concentration: poetry; publications in literary journals including the Burnside Review; Volunteer Associate Editor, Hayden's Ferry Review.

Westminster College

Bachelor of Arts | AUG 1995 - DEC 1999

Majored in English; Minored in German and European Studies; Graduated *magna cum laude*. Member Sigma Tau Delta & Westminster College Publications Board